

		SAM for _____		
		Alt 1/Current	Alt 2	Alt 3
Parent Framework (external constraint)	Values			
	Aspirations			
	Diagnosis			
	Strategy			
	Key plans, Tactics, & Metrics			
Our framework	Aspiration			
	Diagnosis			
	Strategy in 35 words			
	Key plans, tactics, metrics			
Fitness criteria	1	Assessment	Assessment	Assessment
	2	Assessment	Assessment	Assessment
	3	Assessment	Assessment	Assessment
	4	Assessment	Assessment	Assessment
	5	Assessment	Assessment	Assessment
		Overall 1	Overall 2	Overall 3