

## Strategy Alternative Matrix for \_\_\_\_\_

|  |   |  |                  |                  |
|--|---|--|------------------|------------------|
| <b>Aspirations</b>                               |   |  |                  |                  |
| <b>Diagnosis</b>                                 |   | Propositions:<br>External Constraints:<br>Bottlenecks:<br>Scenarios: |                  |                  |
| <b>Strategy</b>                                  |   | <b>Alt 1/Current:</b>  | <b>Alt 2:</b>    | <b>Alt n:</b>    |
| <b>Key Tactics,<br/>Plans, &amp;<br/>Metrics</b> |   |  |                  |                  |
| <b>Fitness Criteria</b>                          | 1 | Assessment   | Assessment       | Assessment       |
|  | 2 | Assessment   | Assessment       | Assessment       |
|  | 3 | Assessment   | Assessment       | Assessment       |
|  | 4 | Assessment   | Assessment       | Assessment       |
|  | n | Assessment   | Assessment       | Assessment       |
|  |   |  | <i>Overall 1</i> | <i>Overall 2</i> |